THE ROLE OF BOARD STRUCTURE IN PREDICTING FINANCIAL DISTRESS IN MALAYSIA

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Abstract

The aim of this study is to examine the impact of board characteristics on financial distress companies. Specifically this study examines board attributes (size of board, percentage of inside directors, CEO is founder, CEO is chairman and CEO duality) and its relation with companies that experienced financial distress after controlling for leverage, market return, lagged of market return, and GDP growth. Compared with previous studies in Malaysia, this study uses PN17 criterion to select the sample and that is defines as the shareholder’s equity is less than 25% of issued and paid-up capital of a firm. Using a data from 2004 to 2009, the results show size and CEO-founder are negatively significantly related to distress while CEO duality and fraction of independent director affect distress positively. This study could be used to measure the effectiveness of The Malaysian Code on Corporate Governance (MCCG). This study is also useful to directors, investors and authorities who would want to know which corporate governance factors explain distress.

Keywords: Financial distress, Corporate governance, Board structure, Malaysian Code of Corporate Governance.

Introduction

In recent years, the number of high-profile scandals involving abuse of corporate power and alleged criminal activity by corporate officers has risen and as a result, the issue of corporate governance has received increased attention. The abuse of corporate power comes about as a result of a company not adhering to good corporate governance. Normally, those companies with bad corporate governance are the ones that will be in trouble, hence be forced into bankruptcy. Seeing the importance of corporate governance, government of Malaysia has introduced the Malaysian Code on Corporate Governance (MCCG) in the year 2000 which provides principles that the company must adhere to while running their operations. In essence, it refers to the rules, processes, or laws by which businesses are operated, regulated, and controlled. This is in line with Wruck (1990) who found that corporate governance factor is one of the factors that lead the
company into distress. Taking this into consideration, this study examines the board structures of companies and their relationship with financial distress.

Recent studies have shown the importance of board structure in explaining the success or decline of a company (Md-Rus et al., 2013; Daily, Dalton, & Canella, 2003). One of the most important characteristics of board structure is its independence. Securities Commission of Malaysia has highlighted the importance of board independence and made it as its first principle in all of its corporate governance code; Malaysian Code on Corporate Governance 2000 (MCCG, 2000) with revisions in 2007 and 2012. It is expected that a blend between independent and non-independent directors would provide check and balance mechanism in monitoring managerial actions. However, there is inconclusive evidence to support the association of director independence in explaining financial distress. For example, Daily and Dalton (1994) show that bankrupt firms were characterized by greater number of independent directors while Abdullah (2006) find that independent directors is not significant in explaining a company’s distress condition. Elloumi and Gueyie (2001) and Platt and Platt (2012) support the idea that the presence of independent directors is positively related to companies financial health as they are more willing to use their power to monitor and discipline the managers. Likewise, there are inconclusive evidences to support that board size affect performance (Fama and Jensen, 1989; Chaganti et al., 1985; Platt and Platt, 2012). Larger board size leads to a greater pooling of experience and expertise and should lead to better performance. However, smaller board leads to faster decision making. In distressed firms, faster decision making is very important. Hence it is important to study whether in Malaysian context, board size and percentage of independent and non-independent directors do matter in distressed company.

Another question that arises is whether combining the roles of CEO and chairman, or CEO duality, leads to distress. Bursa Malaysia Listing Requirements (2001) made a recommendation that public listed companies separate the functions of CEO and chairman. This recommendation is important as many studies have found that CEO duality weakens the balance of powers at the top management (Fama and Jensen, 1983), reduces the monitoring by the board of directors over the CEO and leads to worse performance (Dayton, 1984; White and Ingrassia, 1992), which ultimately lead to a higher probability of distress. Hence, it is important to understand the relationship between CEO duality and financial distress.

Many companies are managed by their founders who also act as CEOs. There are studies that show companies which are led by founder-CEOs would have lower performance than those led by non-founder-CEOs. This happens because large and complex business corporations would require a specific type of managerial skill and that may not be readily available for founder-CEO
(Willard, Krueger, and Feeser, 1992) and also because of the mismatch in managerial competence and the requirements of a changing environment (Daily and Dalton, 1993; Jayaraman et al., 2000). Hence, it is important to study whether CEO-founder is a factor that leads to distress.

Recognizing the importance of these factors to maintain the sustainability of companies, the objective of the study is to examine how board characteristics (size of the board, percentage of independent, percentage of executive directors, percentage of non-independent non-executive directors, CEO duality, CEO-founder) are related to the probability of companies’ experiencing distress.

This study has policy implications related to corporate governance. MCCG comes up with a list of good governance practices. It is expected that companies which adopt the practices will have lower probability of being in financial distress. Thus, this study could be used to measure the effectiveness of MCCG especially on the percentages of independent directors serving on board. This study is also useful to directors and investors. From this study, the directors can identify factors that explain distress and evaluate the existence of these factors in their companies. Investors can use this study to predict corporate distress and stay away from investing in firms that are more likely to experience distress.

Finally, this study uses a different approach from previous study where this study define distress similarly as one of the criteria used in PN17 where distress is identified when the shareholders fund to issued and paid-up capital of a firm is less than 25%. Furthermore, this study uses a sample from 2004 to 2009. Most of the previous study identifies the sample based on Asian Financial Crisis (AFC) of 1997. Thus this study uses sample after AFC but still reflects global financial crisis of 2008.

The study is limited to examine the effect of corporate governance in predicting financial distress for a period of six years (from 2004 to 2009). It only focuses on examining the effect of board structures on the probability of distress.

Review of Literature

Independent director

Daily and Dalton (1994) and Hambrick and d’Aveni (1998) have found evidence that the number of independent directors are related to financial distress. In essence, Daily and Dalton (1994) find that the percentage of insider directors on board of directors (BOD) is higher and the proportion of independent directors and bankruptcy are negatively and significantly related. In addition,
Hambrick and d’Aveni (1998) find that there is a decrease in the number of outside director in the years preceding a bankruptcy filing. Judge and Zeithaml (1992) argue that a higher proportion of insiders on a board would lead to a lack of involvement in strategic decision making which will jeopardizes the company’s future. Eloumi and Gueyie (2001) support the view that independent outside directors is a key factor in enhancing a firm’s financial conditions as they are more willing to use their powers to monitor and discipline the managers. Li, Wang and Deng (2008) find that listed Chinese firms that have higher proportion of independent directors would less likely experience financial distress as compared to those firms with lower proportion of independent directors. These results support the monitoring role of independent directors.

Hermalin and Weisbach (1988) find that poorly performing firms tend to remove insiders and add outsiders to run their company. According to them, a greater proportion of outside director tends to take actions in line with shareholders interest and can make better acquisition related activities. Using mean comparison, Platt and Platt (2012) show that the number of independent directors on boards is positively related to the company’s financial health. Parker et al. (2002) find that a financially distressed firm that replaced their CEO with an outsider is more likely to experience bankruptcy.

On the other hand, Chaganti, Mahajan and Sharma (1985) find no significant relationship between corporate failure and the proportion of outsiders and insiders. Robinson et al. (2012) also find that there is no evidence that the proportion of outside directors is significantly associated with the likelihood that a Chapter 11 firm liquidates when they analyze 152 bankruptcy filings of publicly traded US firms from 1994 to 2004 using probit regression models. Given the mixed relationship between outside directors and financial distress, we hypothesize that there is a relationship between independent directors and financial distress and there is a relationship between non-independent non-executive directors and financial distress.

Executive directors play a vital role in ensuring business performance. The inclusion of executive (inside) directors on the BOD poses contradictory issues. On one hand, their inclusion is important and may lead to more effective decision-making process (Fama and Jensen, 1983). Executive directors can effectively assist the CEO to maximise the company’s value by providing advice and knowledge about the day-to-day operations. On the other hand, their inclusion invites skepticism as to whether they can be independent enough to judge managerial performance. It is hypothesized that there is a relationship between the proportion of executive directors on the board and likelihood of distress.

**CEO Duality**
The Cadbury Committee published a code of best practice which recommended the separation of functions between Chairman and CEO. The separation is seen as important since the CEO is responsible for the daily operations while the Chairman is responsible for monitoring and evaluating the performance of executive directors and the CEO (Laing & Weir, 1999). Rechner and Dalton (1991) support the idea, stating that combined role frequently lead to decline performance while Daily and Dalton (1993) state that combining the roles is a sign of strong CEO power, which may lead to poor performance. Moreover, Rechner and Dalton (1991) argue firms that separate the two positions are better facilitated to undertake more effective monitoring and control of the CEO than firms that combine the two positions.

According to agency theory, CEO duality reduced firm performance as it compromises the monitoring and control of the CEO (Dayton, 1984) which weaken the balance of powers at the top management (Fama & Jensen, 1983). When the two top management posts are held by the same person, there is a tendency that the board cannot remove an underperforming CEO (White & Ingrassia, 1992) and this action creates an agency cost if the CEO pursues his own interest at the cost of the shareholders. As for the distressed companies, Daily and Dalton (1994) and Darrat et al. (2010) find that CEO duality is positively related to bankruptcy.

However, Alexander, Fennell and Halpern (1993) argue that when a single person plays the role of both the chairman and CEO, it improves firm value as the agency cost between the two is eliminated. Under stewardship theory, CEO duality is good for performance as it provides unity of command. Donaldson and Davis (1991) argue that CEO duality presents a strong and an unambiguous leadership with a unity of command and indicate that firms with CEO duality make better and faster decisions as compared to those without CEO duality. Finkelstein and D’Aveni (1994) argue that CEO duality helps to avoid confusion between managers, employees and other stakeholders because CEO-chairman is the leader who facilitates more timely and more effective decision making. Abdul Rahman and Haniffa (2005) argue that the role of CEO duality helps in decision making as it permits a sharper focus on company objectives and promotes more rapid implementation of operational decisions, hence reduces the probability of distress. Duality also helps the CEO in understanding strategic vision to shape the destiny of the company with minimum board interference (Dahya, Lonie and Power, 1996). However, Chaganti et al. (1985) find that CEO duality do not have any effect on the probability of financial distress. Based on these arguments, our hypothesis is as follows there is a relationship between CEO duality and financial distress.

*Founder CEO*
The presence of a founder in the top management indicates stronger insider commitment and it implies a continuation or extension of the existing strategy. Founder CEO also helps to prevent risks and costs associated with any radical strategic swifts due to leadership change; hence, it provides a valuable signal to outside investors about the firm's current and potential value.

Earlier research on the effects of founder–CEOs on operating performances and market valuations has produced mixed findings. Morck et al. (1988) find that for older firms, there is a negative effect of founding family control on market valuations. For the younger firms in their sample, the market value effect of having a member of the founding family as one of the top two executives is positive. Perez-Gonzalez (2006) finds that inherited control by a family member is associated with a decline in firm performance. In contrast, Sraer and Thesmar (2007) find that family control is positively related to performance, and Villalonga and Amit (2006) find a positive relation between founder–CEOs and firm performance. Based on the literatures, our next hypothesis is that there is a relationship between CEO-founder and financial distress.

**Board size**

According to agency theory, larger boards provide effective monitoring by reducing the domination of the CEO and hence, improve the performance (Fama and Jensen, 1983; Zahra & Pearce, 1989). CEO needs for advice increases with the complexity of the firm (Anderson et al. 2004). Larger board size indicates the role of monitoring and advisory (Anderson, Mansi & Reeb, 2004) and it provide valuable resources to the firm (Hillman et al., 2000). Larger board size is also related to a firm ability to access critical resources and the external environment (Hillman et al., 2000; Hillman & Dalziel, 2003). Moreover, companies with larger board size are less likely to fail (Chaganti et al., 1985; Platt & Platt, 2012).

On the other hand, Kiel and Nicholson (2003) and Lipton and Lorsch (1992) find that small board tend to be more effective because it is easier to coordinate. Since small board has greater coordination, they are able to make an efficient decision making resulting from better communication (Jensen, 1993). As a result, smaller board will exhibit a higher performance (Eisenberg, Sundgren & Wells, 1998). Lipton and Lorsch (1992) argue that larger board normally has problems of social loafing and free riding. However, for bankrupt companies, Darrat et al. (2010) find that they are more likely to have small boards of directors compared to their solvent counterpart.

In Malaysia, Gani and Jermias (2006) find that performance is positively and significantly related to board size, which indicates that larger board is associated with better decision making and monitoring of managers and consequently lead to an increase in firm performance. This
result might indicate that larger board size increases the independence of the board and reduces the problem of managerial entrenchment (Zahra and Pearce, 1989).

Yermack (1996) and Ibrahim and Samad (2008) find that performance is negatively and significantly related to board size. This result indicates that it is easier to monitor managers with small board and small board leads to better decision making. Hence, the mixed findings lead us to the next hypothesis which is there is a relationship between board size and financial distress.

Control variables

Since the likelihood of distress is influenced by economic circumstances, for example, distress is more likely during a recession, economic indicators are used to control for economic influence. Similar to previous studies (see for example Shumway, 2001), this study used market return, lagged of market return, and GDP growth to represent economic indicators. These factors need to be included in the model to ensure the results are robust. Market return, lagged of market return and GDP growth are expected to affect distress negatively as during good times, firms have better investment opportunities and could pay-off their debt.

Financial leverage will lead to financial distress as a firm relies on debt more than equity. This is consistent with the results of the studies by Ting (2011) where debt level has negative and significant impact on performance where firms with higher debt would have a higher probability of default. Debt ratio which is calculated by dividing total debt to total assets provides information on a company’s insolvency and its ability to secure additional financing for good investment opportunities. This is to ensure that creditors are protected. Ohlson (1980) and Mohamed et al. (2001) find that this ratio is significant determinants of corporate failure. Another control variable used is profitability where it is measured by net income to total assets. Altman (1968) find that profitable companies are less likely to experience distress.

Methodology

The sample includes all firm listed on the Main Market of Bursa Malaysia. There are two different measures of distress that are used by Bursa Malaysia. One is based on a criterion used to be included in Practice Notes 17 (PN17) and that is defined as the shareholders equity is less than 25% of issued and paid-up capital of a firm. The other measure used by Bursa Malaysia before the introduction of PN17 is based on a criterion used in Practice Notes 4 (PN4) and that criterion is negative shareholders equity. Using the criterion of PN17 would lead to more firms being identified as distressed since PN4 firms is a subset of PN17 firms as firms with negative
shareholders equity would have less than 25% of issued and paid-up capital. This study will use
the criterion in PN17.

The sample period of this study is from 2004 to 2009. A firm must meet the distress criterion
during this period to be identified as a distressed firm. A total of 589 observations for distressed
firm and 589 observations for non-distressed firm are used as the sample. The firms are match
based on size as measured by total assets, and industrial classification, as categorized by Bursa
Malaysia. Matching is done at the end of 2004.

To investigate whether governance characteristics influence the occurrence of distress, a
multiperiod logistic regression model of the following form is estimated:

\[ P_i = \frac{1}{1 + e^{-Z_i}} \]

where \( Z \) is the linear combination

\[ Z_{it} = \alpha_0 + \beta_1 X_{1it} + \beta_2 X_{2it} + \beta_3 X_{3it} + \ldots + \beta_n X_{nit} \]

It can also be written as follows:

\[ Z_{it} = \alpha_0 + \beta_1 \text{LNBSIZE}_{it} + \beta_2 \text{FINED}_{it} + \beta_3 \text{FNINED}_{it} + \beta_4 \text{FEXEDIR}_{it} + \beta_5 \text{D4CEOCHAIR} + \beta_6 \text{CEOFOUND} + \beta_7 \text{LAGMKTRET}_{it} + \beta_8 \text{D4MKTRET}_{it} + \beta_9 \text{GDP}_{it} + \beta_{10} \text{LEVERAGE}_{it} + \beta_{11} \text{NI2TA}_{it} + \epsilon_{it} \]

Where \( i \) refers to firm, \( t \) refers to time, and

\( P_i \) : A binary variable that equals to 1 for distress, zero otherwise
\( \text{LNBSIZE} \) : The number of directors on the board
\( \text{FINED} \) : Proportion of independent directors to total directors
\( \text{FNINED} \) : Proportion of non-independent non-executive directors to total directors
\( \text{FEXEDIR} \) : Proportion of executive directors to total directors
\( \text{D4CEOCHAIR} \) : A binary variable that equals to 1 if the CEO is also the chairman
\( \text{CEOFOUND} \) : A binary variable that equals to 1 if the CEO is also the founder
\( \text{LAGMKTRET} \) : The lagged market return
\( \text{D4MKTRET} \) : The market return
\( \text{GDP} \) : Gross domestic products
\( \text{LEVERAGE} \) : Total debt to total assets
\( \text{NI2TA} \) : Net income to total assets

**Results and Discussion**

**Descriptive statistics**
Table 1 summarizes statistics of relevant variables for the two groups of distressed and matching firms if distress is identified by using a cut-off point of 25%. Board size, as measured by the natural logarithm of the number of directors (LNBSIZE), is smaller for distressed firms compared to that of matching firms and it is significant based on either parametric difference-of-two-means test or non-parametric Mann-Whitney U-test. As a company enters into financial problems, it will cut costs. One way of doing this is by reducing employees including directors. Furthermore, a company in financial distress may want to expedite its decision making process. A smaller board allows that to happen. A breakdown of board size into three categories of independent directors (INED), non-executive non-independent directors (NINED) and executive directors (EXECDIR) shows that the number of independent directors does not change as the p-values for both tests are not significant. However, the number of non-executive non-independent directors and executive directors are lower for distressed firms. When ratios of independent (FINED), non-executive non-independent (FNINED), and executive (FEXECDIR) are used, it is found that FINED is greater in distressed firms. This result suggests that independent directors could give a more objective assessment of a distressed firm’s conditions and they are being relied upon to resolve financial problems of the firm. This suggestion is strengthened by the fact that the ratio of executive directors in a distressed firm is lower compared to that of a matching firm.

CEO-chairman duality (D4CEO-CHAIR) is significantly higher in distressed firms (22.24%) as compared to that in matching firms (17.73%). As distressed firms must be more agile in decision making, uniting the two functions (CEO and chairman) would lead to speedier actions. On the other hand, it could also be argued that it is that by having duality the CEO would become more powerful and more autocratic. This might lead to problems.

Table 1. Summary statistics for and differences between distressed and matching firms

<table>
<thead>
<tr>
<th>Variables</th>
<th>Distressed firms</th>
<th>Matching firms</th>
<th>p-value for difference-in-means test</th>
<th>p-value for Mann-Whitney U-test</th>
</tr>
</thead>
<tbody>
<tr>
<td>LNBSIZE</td>
<td>1.84795</td>
<td>1.99044</td>
<td>0.000</td>
<td>0.000</td>
</tr>
<tr>
<td>INED</td>
<td>3.04075</td>
<td>3.12909</td>
<td>0.153</td>
<td>0.115</td>
</tr>
<tr>
<td>NINED</td>
<td>1.23430</td>
<td>1.43029</td>
<td>0.012</td>
<td>0.011</td>
</tr>
<tr>
<td>EXECDIR</td>
<td>2.33107</td>
<td>2.98279</td>
<td>0.000</td>
<td>0.000</td>
</tr>
<tr>
<td>FINED</td>
<td>0.47025</td>
<td>0.41854</td>
<td>0.000</td>
<td>0.000</td>
</tr>
<tr>
<td>FNINED</td>
<td>0.17850</td>
<td>0.18945</td>
<td>0.278</td>
<td>0.249</td>
</tr>
<tr>
<td>FEXECDIR</td>
<td>0.35206</td>
<td>0.39193</td>
<td>0.000</td>
<td>0.000</td>
</tr>
<tr>
<td>D4CEO-Chair</td>
<td>0.22241</td>
<td>0.17728</td>
<td>0.054</td>
<td>0.054</td>
</tr>
<tr>
<td>D4CEO-Found</td>
<td>0.09338</td>
<td>0.20482</td>
<td>0.000</td>
<td>0.000</td>
</tr>
</tbody>
</table>
CEO-founder (D4CEO-FOUND) is significantly lower in distressed firms (9.34%) as compared to that in matching firms (20.48%). It could be argued that founder who served as CEO would significantly improved the performance of the firms as he is personally attached to the firm and considered the firm as his crowning achievement. Therefore, he would work hard to make sure that the firm survive and thrive. On the other hand, if a firm starts showing signs of distress, the founder might relinquish his post as CEO.

As for financial variables, it is found that the financial position of matching firms is significantly superior to those of distressed firms. Leverage (LEVERAGE) is higher for distressed firms while net income to total assets (NI2TA) is significantly lower for distressed firms.

**Correlation analysis**

Table 2 describes the correlation between the variables. Gujarati (2003) suggests that correlation above 0.5 might lead to multicollinearity problem. All correlation are less than 0.5 except between FNINED and FEXECDIR (-0.709), LAGMKTRET and MKTRET (-0.567) and LAGMKTRET and GDP (0.902). In subsequent regression analyses, these correlations are taken into consideration by dropping the highly correlated variables.
<table>
<thead>
<tr>
<th></th>
<th>LNBSi ze</th>
<th>FIN ED</th>
<th>FNI NE D</th>
<th>FExec Dir</th>
<th>D4C EO-Chair</th>
<th>D4C EO-Found</th>
<th>Lag Mkt Ret</th>
<th>Mkt Ret</th>
<th>GD P</th>
<th>Leverage</th>
<th>NI2 TA</th>
</tr>
</thead>
<tbody>
<tr>
<td>LNBSi ze</td>
<td>1</td>
<td>-</td>
<td>0.12</td>
<td>0.10</td>
<td>0.11</td>
<td>0.00</td>
<td>0.03</td>
<td>0.05</td>
<td>0.10</td>
<td>-</td>
<td>0.09</td>
</tr>
<tr>
<td>FINED</td>
<td>1</td>
<td>-</td>
<td>0.28</td>
<td>0.37</td>
<td>0.04</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>0.13</td>
<td>0.04</td>
<td>0.07</td>
</tr>
<tr>
<td>FNINE D</td>
<td>1</td>
<td>-</td>
<td>0.70</td>
<td>0.11</td>
<td>0.00</td>
<td>0.00</td>
<td>-</td>
<td>-</td>
<td>0.00</td>
<td>0.00</td>
<td>0.07</td>
</tr>
<tr>
<td>FExec Dir</td>
<td>1</td>
<td>0.09</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>D4CE O-Chair</td>
<td>1</td>
<td>0.29</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>0.03</td>
<td>0.02</td>
<td>0.04</td>
</tr>
<tr>
<td>D4CE O-Found</td>
<td>1</td>
<td>0.03</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.04</td>
<td>0.02</td>
<td>0.04</td>
<td>0.07</td>
<td>0.07</td>
</tr>
<tr>
<td>LagMkt Ret</td>
<td>1</td>
<td>-</td>
<td>0.56</td>
<td>0.60</td>
<td>0.00</td>
<td>0.00</td>
<td>0.03</td>
<td>0.08</td>
<td>0.04</td>
<td>0.07</td>
<td>0.04</td>
</tr>
<tr>
<td>MktRet</td>
<td>1</td>
<td>-</td>
<td>0.24</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.01</td>
<td>0.05</td>
<td>0.04</td>
<td>0.07</td>
<td>0.04</td>
</tr>
<tr>
<td>GDP</td>
<td>1</td>
<td>0.04</td>
<td>0.17</td>
<td>0.12</td>
<td>0.00</td>
<td>0.00</td>
<td>0.04</td>
<td>0.04</td>
<td>0.04</td>
<td>0.07</td>
<td>0.07</td>
</tr>
</tbody>
</table>
Regression analysis

Table 3 summarizes the results of logit analysis. Model 1 summarizes the results of governance variables. The results show that distress firms have smaller board (LNBSIZE). Smaller board leads to faster decision making, which is crucial to firms facing financial difficulties. Furthermore, expenses could be reduced by decreasing board member. Fraction of independent director (FINED) explains distress positively and the coefficient is significant at 5%. To solve financial difficulties problem, distress firm would tend to hire outside party with more objective view of the problem. In this case the firm would hire independent directors. In addition, distress firms might terminate the employment of non-performing top management including executive directors. Thus, the fraction of independent director would go up.

D4CEOCHAIR is positively significant at 5%. There are two opposing arguments on the effects of CEO duality on distress. One argument based on agency theory is that it would increase the likelihood of distress as the same person has the ultimate power for decision making of the company. Furthermore, it is going to be very difficult to remove the underperforming CEO as he also serves as the chairman of the board. The other argument based on stewardship theory states that CEO duality would expedite decision making process. The results of this study support the arguments of agency theory which is in line with the recommendation of MCCG 2007. However, the positive sign might also indicate that as distressed firms have to speed up their decision making process, CEO duality is valuable to this firm, which is consistent with the stewardship theory.

Table 3. Regression results for all models

<table>
<thead>
<tr>
<th></th>
<th>MODEL 1</th>
<th>MODEL 2</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Coef.</td>
<td>Coef.</td>
</tr>
<tr>
<td></td>
<td>(P-value)</td>
<td>(P-value)</td>
</tr>
<tr>
<td>d4distress</td>
<td></td>
<td></td>
</tr>
<tr>
<td>LNBSIZE</td>
<td>-1.713</td>
<td>-1.467</td>
</tr>
<tr>
<td>Variable</td>
<td>Coefficient (Std. Error)</td>
<td>Coefficient (Std. Error)</td>
</tr>
<tr>
<td>-------------------</td>
<td>-------------------------</td>
<td>-------------------------</td>
</tr>
<tr>
<td>FINED</td>
<td>3.328 (0.040)</td>
<td>4.071 (0.060)</td>
</tr>
<tr>
<td>FNINED</td>
<td>1.263 (0.415)</td>
<td>2.472 (0.233)</td>
</tr>
<tr>
<td>FEXEDIR</td>
<td>2.311 (0.144)</td>
<td>3.298 (0.117)</td>
</tr>
<tr>
<td>D4CEOCHAIR</td>
<td>0.385 (0.029)</td>
<td>0.185 (0.293)</td>
</tr>
<tr>
<td>D4CEOFOUND</td>
<td>-0.569 (0.006)</td>
<td>-0.686 (0.001)</td>
</tr>
<tr>
<td>LAGMKTRET</td>
<td>0.900 (0.502)</td>
<td></td>
</tr>
<tr>
<td>MKTRET</td>
<td></td>
<td>0.274 (0.610)</td>
</tr>
<tr>
<td>GDP</td>
<td></td>
<td>-9.592 (0.366)</td>
</tr>
<tr>
<td>LEVERAGE</td>
<td></td>
<td>4.264 (0.000)</td>
</tr>
<tr>
<td>NI2TA</td>
<td></td>
<td>0.141 (0.009)</td>
</tr>
<tr>
<td>Constant</td>
<td>1.328 (0.428)</td>
<td>-1.312 (0.562)</td>
</tr>
<tr>
<td>P-value</td>
<td>174.63 (0.000)</td>
<td>294.05 (0.000)</td>
</tr>
<tr>
<td>Pseudo-$R^2$</td>
<td>0.133</td>
<td>0.264</td>
</tr>
<tr>
<td>Percentage correctly predicted</td>
<td>67.89</td>
<td>73.97</td>
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<td>Percentage correctly predicted</td>
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</table>

D4CEOFOUND is negatively significant in explaining the likelihood of distress. The significant negative relationship between D4CEOFOUND and distress shows that since founders are personally attached to their firms they have greater incentives in ensuring the survival of the firms. Model 1 correctly classified distress and matching firms 67.89%.

Model 2 extends the previous model by including control variables. When control variables are added, results of governance variables do not change except for D4CEOCHAIR where it is not significant any more. As for market and economics variable (LAGMKTRET, MKTRET, and
GDP), they are not significant. LEVERAGE has the expected positive sign while NI2TA has an unexpected positive sign.

**Conclusion**

This study examines the influence of corporate governance attributes in predicting financial distress. Attributes that are included in this study are board size, proportions of different types of directors (independent, non independent non executive, and executive), CEO duality and CEO-founder while the control variables are market return, lag of market return, GDP, leverage and net income to total asset.

Sample selection process from 2004 to 2009 resulted in a total of 589 observations of distress firms. Equal number of control firms is identified based on size and industry. This process resulted in 1170 firm-years observations. Both univariate tests and the multiperiod logistic regression models are applied to test whether the variables chosen explained the incidence of distress.

The results show that board size and CEO founder is negatively related to the probability of distress. The significant negative relationship between CEO founder and distress shows that since founders are personally attached to their firms they have greater incentives in ensuring the survival of the firms. On the other hand, fraction of independent directors and CEO duality explain distress positively. The study also shows that the market and economic variables did not play any role in explaining the probability of distress.

Since empirical research on the effects of corporate governance and financial distress is still limited in Malaysia, it could be explored further. One suggestion is to look at the effects of directors’ education and qualification on distress. The role of audit committee could also be investigated as audit committee could foresee the financial condition of the company.
References


